YOU ARE INVITED TO JOIN US FOR THE
91ST ANNUAL CONVENTION & TRADE SHOW
ROARING INTO THE ’20S
NORTH DAKOTA STOCKMEN’S ASSOCIATION

OCT. 8-10, 2020
RAMKOTA HOTEL
BISMARCK, ND
THURSDAY, OCT. 8
Golf Scramble & Hole-in-One Contest, Tom O’Leary Golf Course
Bismarck …………. 9 a.m.
Contact Scott Ressler at (701) 223-2522 or (701) 391-7310 to register.
Board of Directors Meeting ….. 10 a.m.
Registration …………… 1-5:30 p.m.
Feeder Council Business Meeting ………………… 2 p.m.
Trade Show Set-Up ……….. 2-5 p.m.
Improving Price Discovery & Transparency in the Beef Industry Cattlemen’s Education Series ….3 p.m.
U.S. Department of Agriculture Agricultural Marketing Service Official
Refreshment Break ……….. 3:45 p.m.
Improving Price Discovery & Transparency in the Beef Industry Panel Discussion ……….. 4 p.m.
Discussion with Brad Kooima, Kooima Varilek Trading, Inc.; Surcy Peoples, Central Stockyards, Inc.; & Tanner Beymer, National Cattlemen’s Beef Association
Trade Show Social ……….. 6 p.m.
Supper ……….. 7 p.m.
FRIDAY, OCT. 9
Trade Show ……….. 8 a.m. - 3 p.m.
Registration ……….. 8 a.m. - 5 p.m.
Opening General Session ……….. 8:45 a.m.
Call to Order: Dan Rorvig
Presentation of Colors: Fritz Rogstad & Arlon Voge
National Anthem: Cassidy Strommen
Adoption of Convention Minutes
Convention Video
“Riding for the Brand” Recognition President’s Message: Dan Rorvig
Executive Vice President Report: Julie Ellingson
North Dakota CattleWomen Greeting: Joy Patten
Trade Show Refreshment Break
Opening General Session Resumes
Nominating Committee Reports: Committee Chairmen
Floor Nominations of Officers & Directors Candidates’ Forum
Speaker Presentation: MICHAEL LEE, North Dakota Department of Health Food and Lodging Division, & CJ & CALLI THORNE, Triangle M Ranch & Feedlot: “Direct Beef Marketing Opportunities in North Dakota”
Buffet Lunch ……….. 12 p.m.
Policy Committee Meetings…. 1-3 p.m.
Ag Policy Committee
Feeding & Marketing Committee
Research & Education Committee
Resolutions Committee Meeting ……….. 2 p.m.
Policy Committee Meetings………… 3:15 - 5:15 p.m.
Animal Health Committee
Brand & Theft Committee
Environmental Issues Committee
“Roaring into the ‘20s” Social ….. 6 p.m.
Wear your 1920s attire to compete for fun prizes!
“Roaring into the ‘20s” Supper & Fundraising Auction ……….. 7 p.m.
Ringling 5 & “Roaring into the ‘20s” Fun Night ……….. 8 p.m.
SATURDAY, OCT. 10
Resolutions Committee Meeting ……….. 7:30 a.m.
Registration ……….. 8 a.m. - 12 p.m.
North Dakota CattleWomen Silent Auction ……….. 8 a.m. - 1 p.m.
General Session ……….. 8 a.m.
Pledge of Allegiance
Convention Video
Photography Contest Announcement
Speaker Presentations:
DR. FRANK MITLOEHNER, University of California-Davis: “The Path to Climate Neutrality”
U. S. Department of Agriculture Official: USDA Packers & Stockyards Report
Refreshment Break
General Session Resumes
Speaker Presentation:
LADD ERICKSON, McLean County State’s Attorney: “Scam-Proofing Your Ranch & Your Life”
Foundation Luncheon ……….. 12 p.m.
North Dakota Beef Commission Greeting: Weston Dvorak
Foundation Board Introduction & Recognition
Foundation Scholarship Presentations: Warren Zenker
Convention Intern Recognition: Leann Rosencrans
Closing Business Session ….. 1:30 p.m.
Policy Committee Reports
Adoption of Resolutions
Officer & Director Elections
North Dakota CattleWomen Meeting ……….. 1:30 p.m.
Refreshment Break
Closing Business Session Resumes
Retiring Director & Officer Presentations
Membership Drive Awards
Bull Bucks Drawing
Social ……….. 6 p.m.
Annual Banquet ……….. 7 p.m.
Master of Ceremonies: Brian Amundson
Introductions
Convention Video
Foundation Auction
Entertainment: Strolling Strings
Employee Service Awards
Honorary Local Brand Inspector Award
Environmental Stewardship Award
Rancher of the Year Award
Honorary Membership Awards
Top Hand Award
THURSDAY HIGHLIGHTS

Golf Scramble & Hole-In-One Contest
The 2020 NDSA Golf Scramble and Hole-In-One Contest will be held at Tom O’Leary Golf Course in Bismarck. Contact Scott Ressler, the golf chairman, at (701) 223-2522 or (701) 391-7310 to register.

Cattlemen’s Education Series:
“Improving Price Discovery & Transparency in the Beef Industry”
The NDSA is committed to helping improve price discovery and transparency within the U.S. beef industry and has been a leader in this conversation. It is focusing this year’s Cattlemen’s Education Series on this issue and will be bringing thought leaders together for members to learn more about solutions being explored and to weigh in on the next steps. The program will include industry experts who will provide insight on different proposals. A U.S. Department of Agriculture Agricultural Marketing Service representative will kick off the series, explaining the mechanics of Mandatory Price Reporting (MPR). After the presentation, there will be a panel discussion with Brad Kooima, Kooima Varilek Trading, Inc.; Surcy Peoples, Central Stockyards, Inc.; and Tanner Beymer, National Cattlemen’s Beef Association. The panelist will talk about a variety of topics—including a mandated cash trade proposal, MPR enhancements, the Fed Cattle Exchange and its status of federal enhancements, the Fed Cattle Exchange and its mandatory cash trade proposal, MPR. The first event is the spread of COVID-19 in the United States and its resulting impact on consumer spending and the beef supply chain. Following these events, the wholesale price of beef skyrocketed, while the price producers received for their cattle cratered. Secretary of Agriculture Sonny Perdue directed the Packers and Stockyards Division to investigate the situations. On hand will be a USDA Packers and Stockyards official to discuss the preliminary findings of the investigation from the report released in July 2020.

Policy Committee Meetings
Grassroots policymaking is at the heart of the NDSA. During this year’s committee meetings, members will discuss and debate policy issues and learn from industry experts who will offer informational reports on the Coronavirus Food Assistance Program, Livestock Indemnity Program, legislative land access study, Animal Disease Traceability program changes, endangered species in North Dakota, blockchain, the proposed Dietary Guidelines, netwrap research, a checkoff referendum petition and more.

Trade Show
The annual NDSA Trade Show will begin Thursday night with a social at 6 p.m. Convention-goers can browse the booths of more than 50 industry leaders. The Trade Show will continue through Friday afternoon.

FRIDAY HIGHLIGHTS

“Direct Beef Marketing Opportunities in North Dakota”
The COVID-19 pandemic has presented many challenges in the beef industry, but has also provided new opportunities for some producers to directly market their product to consumers. Hear what CJ and Calli Thorne of Triangle M Ranch & Feedlot have to say about their experience direct marketing beef to consumers in North Dakota and other states and what it took them to get to the place where they are. Michael Lee, field staff supervisor and standardization officer for North Dakota Department of Health’s Division of Food and Lodging, will also talk about the options and regulatory steps involved in direct marketing beef in the state.

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SATURDAY HIGHLIGHTS

Dr. Frank Miltoehner, University of California–Davis: “The Path to Climate Neutrality”
Dr. Frank Miltoehner is a professor and air quality specialist in Cooperative Extension in the Department of Animal Science at the University of California–Davis. As such, he shares his knowledge and research, both domestically and abroad, with students, scientists, farmers, ranchers, policymakers and the public. He is passionate about understanding and mitigating air emissions from livestock operations, as well as studying the implications of these emissions on the health of farm workers and communities. His work was instrumental in dispelling a commonly held myth about cattle’s greenhouse gas emissions. In addition, he is focusing on food production challenges that will become a global issue as the world’s population grows to nearly 10 billion by 2050. Hear his address, “The Path to Climate Neutrality,” at the general session Saturday morning.

USDA Packers & Stockyards Report
Over the last year, the cattle market has experienced two unique “black swan” disruptions that impacted the markets in similar ways. The first event was the shutdown of a Tyson packing plant in Holcomb, Kan., after a significant fire. The second event is the spread of COVID-19 in the United States and its resulting impact on consumer spending and the beef supply chain. Following these events, the wholesale price of beef skyrocketed, while the price producers received for their cattle cratered. Secretary of Agriculture Sonny Perdue directed the Packers and Stockyards Division to investigate the situations. On hand will be a USDA Packers and Stockyards official to discuss the preliminary findings of the investigation from the report released in July 2020.

Ladd Erickson, McLean County State’s Attorney: “Scam-Proofing Your Ranch & Your Life”
No person is immune from being scammed. However, all scams have two elements: a confidence-building phase, commonly called “the hook” or “con game,” and the “take down,” or “bust-out,” phase. Erickson will be providing real-life examples of “hooks” and “take downs.” He has prosecuted criminals in cases dealing with farm and ranch buildings, a grain trading Ponzi scheme, asphalt and construction scams, roofing scams, online dating scams, e-mail switching scams and more, and he’ll share tips to help you protect yourself. Erickson has been the McLean County state’s attorney since January 2003 and was an assistant Morton County state’s attorney for seven years prior.

Annual Banquet
The Annual Banquet will begin with a social at 6 p.m. Saturday night. Dinner will follow at 7 p.m. and include the recognition of long-time employees, as well as outstanding members selected for the Honorary Membership, Honorary Local Brand Inspector, Top Hand, Rancher of the Year and Environmental Stewardship Awards. Entertainment will be provided by the Strolling Strings.
**MEETING & TRADE SHOW REGISTRATION**

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**SPECIAL EVENTS**

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**TOTAL**

Credit Card Number ___________________________ Billing Zip Code ___________________

Name as it Appears on Card __________________________

Cardholder Signature ___________________________ E-mailed Receipt □

Expiration Date _______________ CVV Code _______________ Today’s Date _______________

Mail with payment to North Dakota Stockmen’s Association, 407 S. 2nd St., Bismarck, ND 58504. For questions, call (701) 223-2522.

ACCOMMODATIONS: A block of rooms has been reserved at the Ramkota Hotel until Sept. 24. The cost is $109 plus tax. To make reservations, call (701) 258-7700 and mention the North Dakota Stockmen’s Association to get the discounted rate.

The North Dakota Stockmen’s Association (NDSA) is taking precautionary measures, including those recommended by governmental authorities, to protect the health and safety of convention attendees and to prevent the spread of the COVID-19 virus. However, the NDSA cannot assure that you will not contract the virus as a result of your attendance. Attendees will be deemed to have understood, accepted and assumed all physical, physiological and psychological risks associated with attending. The NDSA shall not be held liable for harm to any attendee due to any of the foregoing, including contracting the COVID-19 virus. In light of the pandemic and to protect the health and safety of all attendees, the NDSA asks that anyone who exhibits symptoms on the days of the event not attend.